

# SARA WHITESTONE

scientific communicator

## PERSONAL PROFILE

Neuroscientist (MSc) with a passion for accessible, creative, & evidence-based communication.

## SKILLS & LANGUAGES

English - native • French - working proficiency  
Microsoft Suite (PowerPoint, Excel, Word)  
Adobe Creative Suite (Illustrator, InDesign, Premiere Pro, Photoshop) • Tableau for data visualization • Computing: R, MATLAB

## GET IN TOUCH

Mobile: +33 7 69 14 17 56

Email: sarawhitestone@gmail.com

website: [www.BisousFromBordeaux.com](http://www.BisousFromBordeaux.com)

Currently based in Bordeaux, France

## PROFESSIONAL EXPERIENCE

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### Scientific Communication Specialist

SOPHiA GENETICS | July 2019 to Present

- Contribute to marketing strategy for genomic & radiomic technologies
- Partner with project managers to support sales' scientific training needs
- Produce, deploy, & maintain compliant product collaterals
- Manage & collaborate with external partners
- Create & review content for conferences & webinars

### Assistant to the International Relations Director

Université de Bordeaux | Jan - July 2019

- Supported international programs & partnerships
- Translated (FR to EN) & proofread communication materials

### Training & Communications Specialist

Total Contact, Inc | 2016 - July 2019

- Launched new marketing strategy earning >\$200k in sales in 3 years
- Designed website, promotional & training materials for clients
- Provided technical trainings for health-care providers nationally

### Diversity & Inclusion Speaker

Civil Schools | 2015 - 2016

- Facilitated STEM & anti-bullying workshops

## EDUCATION

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### MSc, Neuroscience & Neuropharmacology

Université de Bordeaux, FR | 2016 - 2018

- Graduated magna cum laude (mention bien)

### BS, Neuropsychology

University of Cincinnati, USA | 2012 - 2016

## RESEARCH EXPERIENCE

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**2 years** as part-time clinical research assistant

**1.5+ years** of full-time neuroscience research

**4** co-authored publications

- Technical skills include: Optogenetics, HPLC, Immunohistochemistry

## PHILANTHROPY

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### President & co-Founder

The Sara Spins Foundation | 2012 to Present

- Raised over \$35,000 for students with disabilities